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## **LYNDA WARD PIERCE NAMED SENIOR VICE PRESIDENT OF HUMAN RESOURCES FOR BRIGHTSOURCE ENERGY**

**(OAKLAND, CA) August 24, 2010** – BrightSource Energy, Inc., developer of utility-scale solar thermal power plants, today announced that it has named Lynda Ward Pierce senior vice president of human resources. With 25 years of human resources experience, Pierce will oversee BrightSource’s global human resources organization as the company continues to scale its U.S. and international operations.

“We’re thrilled to have Lynda join and help grow the BrightSource Energy team,” said John Woolard, President and CEO of BrightSource Energy. “As we continue to scale our domestic and international business, Lynda’s proven ability to help build world-class organizations within high-growth companies will be vital to accomplishing our goals.”

Most recently, Pierce served as vice president of human resources at MobiTV, where she created and managed both domestic and international programs. Prior to this role, Pierce oversaw human resources at various organizations, including as head of human resources, facilities and security at SVB Financial Group, vice president of human resources at Organic, Inc., and global director of human resources at Navigant Consulting, Inc.

“Joining a company with BrightSource Energy’s caliber of talent and solar industry leadership position is a tremendous opportunity,” said Pierce. “I look forward to building on the company’s many accomplishments and to supporting its continued growth.”

Pierce holds a bachelor’s degree in Managerial Economics from the University of California at Davis, where she also attended the Graduate School of Management for a master’s in Management. She later completed the coursework for a master’s degree in Human Resources & Organizational Development from the College of Professional Studies at the University of San Francisco.

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**About BrightSource Energy, Inc.**

*BrightSource Energy, Inc. provides clean, reliable and low cost solar energy for utility and industrial companies worldwide. The BrightSource Energy team combines nearly three decades of experience designing, building and operating the world's largest solar energy plants with world-class project development capabilities. The company now has contracted to sell 2610 megawatts of power to be generated using its proprietary solar thermal technology. BrightSource Energy's solar plants are designed to minimize their impact on the environment and help customers reduce their dependence on fossil fuels. Headquartered in Oakland, Calif., BrightSource Energy is a privately held company with operations in the United States, Israel, and Australia. To learn more about BrightSource Energy and solar thermal energy, visit [www.brightsourceenergy.com](http://www.brightsourceenergy.com).*